NextLevel3

Color

Primary Colors

Our brand uses two primary colors - Blue and Navy Blue.

Accent Colors

Our colors Purple and Amber are used to draw attention to certain design elements such as headers.

Indication Colors

Our colors Red and Green are to be used as the primary indicator colors. Only use if in direct reference to our products main feature.

Blue

Hex: 00b9ff

White

Hex: ffffff

Navy Blue

Hex: 081123

Purple

Hex: 384CB7

Amber

Hex: FFB619

Green

Hex : 23b746

Red

Hex: dd1d1d

Logo

Our logo combines a glyph and a wordmark.

It is primarily displayed as seen below.

Logo

Please ensure the correct spacing is applied between the glyph and the logo.

Logo

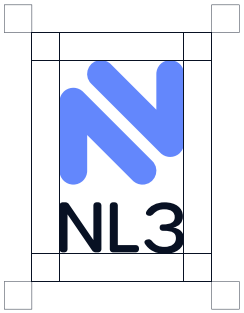
Our logo combines a glyph and a wordmark.

It is primarilly displayed as seen below.

Logo

Our logo also has two alternatives that can be used in smaller spaces.

Note the minimum space around the edge of the logo.



Logo

When presenting our logo on a white background the glyph is displayed in Blue and the wordmark in Navy Blue.

When presenting our logo on a Navy Blue background the glyph is displayed in Blue and the wordmark in White.

The following examples indicate how not to use color for the logo.

NextLevel3

Our logo may be presentedin Navy Blue on printed material only.

NextLevel3

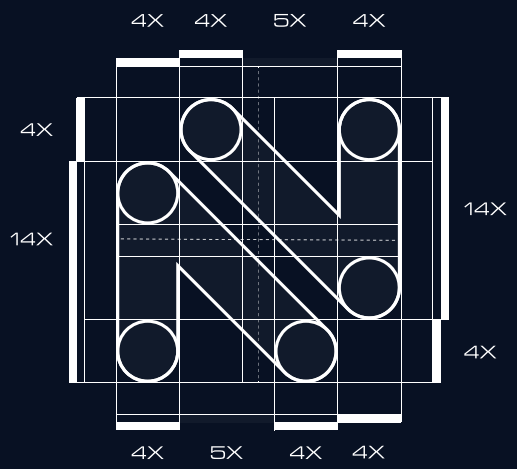
Do not stretch, compress, extend, rotate or manipulate the logo, glyph or wordmark in any way.

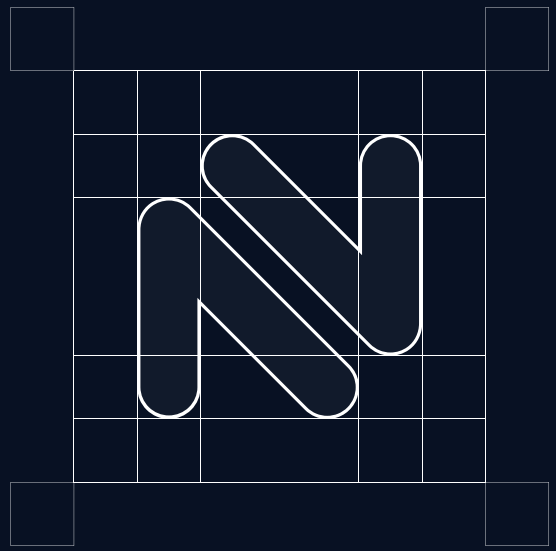
See the examples below.

Glyph

Do not stretch, compress, extend, rotate or manipulate the logo, glyph or wordmark in any way.

See the examples below.





Glyph

The glyph may be used as a stand alone element providing it adheres to the same guidelines of the logo.

The correct two variants are below.

Wordmark

We would prefer that the wordmark be used alongside the glyph wherever possible.

If it is necessary for the wordmark to be used independently please adhere to the guide below.

Note the minimum spacing around the edge of the wordmark.

Wordmark

The two correct variants are displayed below.

NextLevel3

Our Logo uses Urbane Rounded Medium.

This Typeface is only to be used in that application and as a main header.

Urbane Rounded

Medium

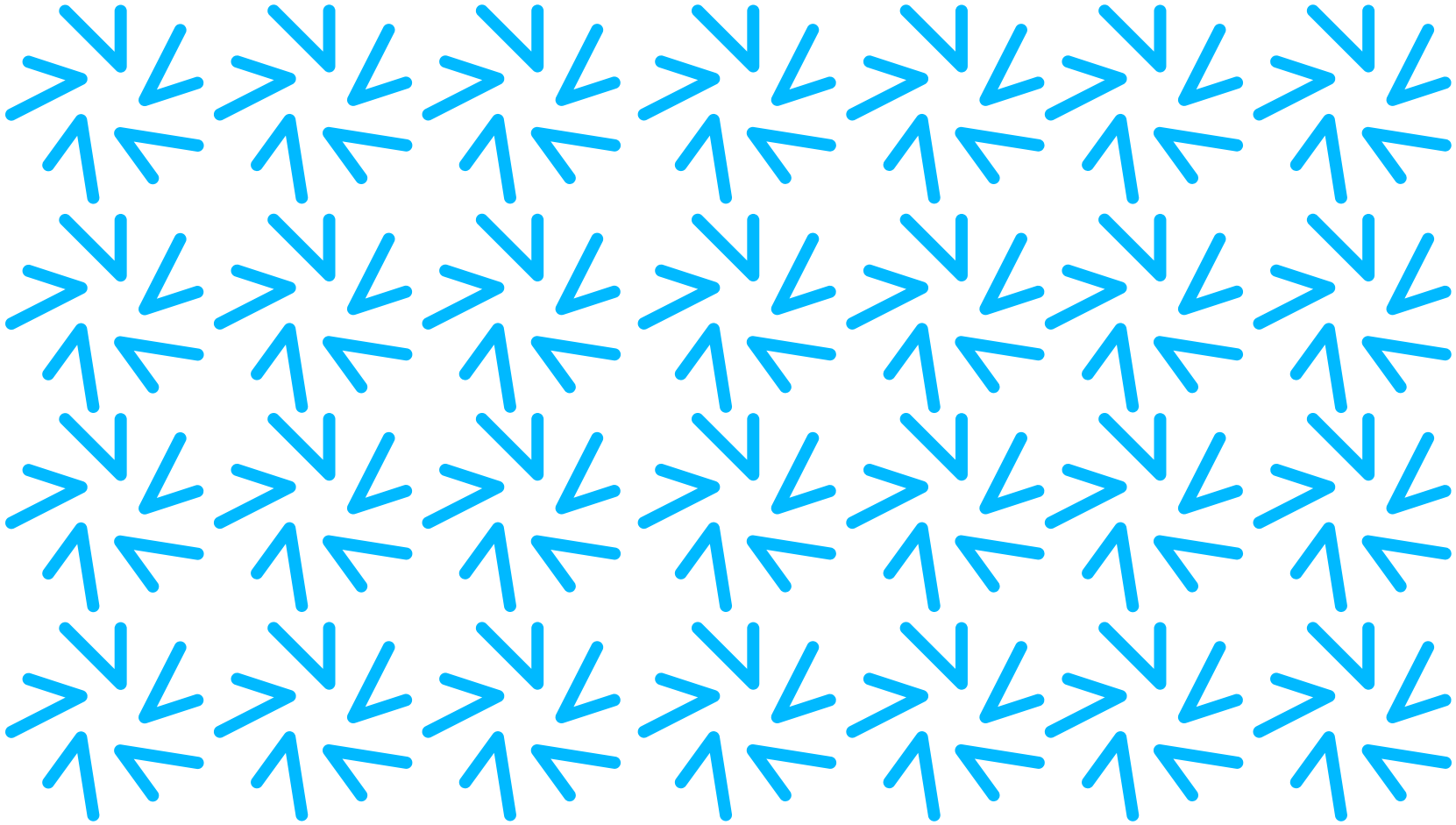
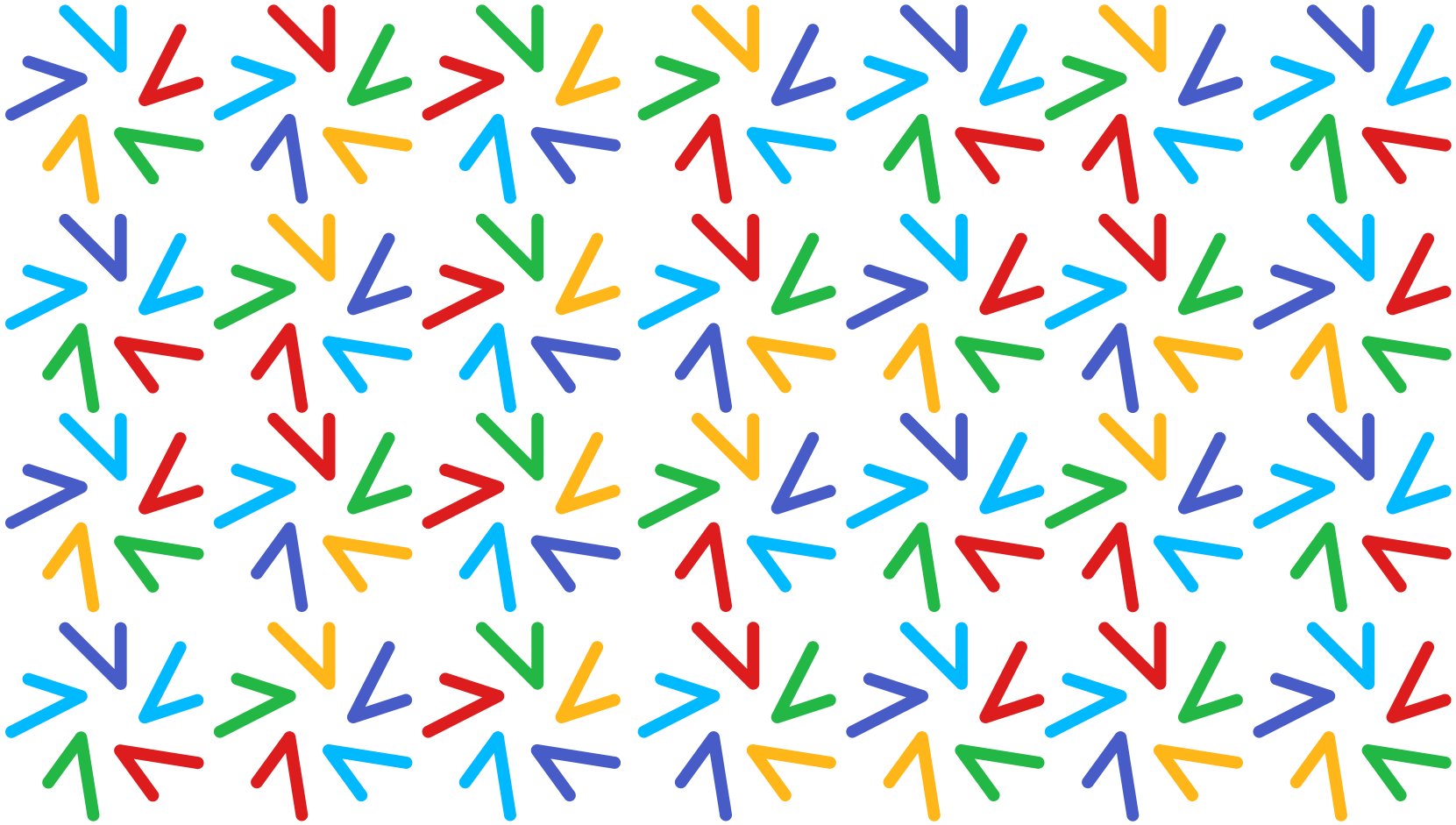
ABCDEFGHIJKLMON
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789!?&$(,.:;)

Poppins regular will serve as the brands copy and body type.

The SemiBold variant will be used for sub-headers.

Poppins

Regular

SemiBold

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789!?&$(,.:;)